



## Overview

Frank Roberts & Sons is a fourth-generation family bakery business founded in 1887. With over 900 employees, the Frank Roberts Group is proud to play an important part in its local community in the heart of Northwich, Cheshire.

The range of products it has produced over the years has grown considerably, adding new and creative ranges to traditional favourites – and so it's imperative that the organisation's IT environment supports its growth.

## Business Challenges

The business identified that it required more resiliency built into its IT environment, and so embarked upon a process of virtualisation to provide a disaster recovery strategy in the event of any downtime. The organisation was running around 20 separate HP servers each with its own copy of Windows and had little resilience with just RAID disks and tape.

*"A decision was made to look at virtualisation with the goal of enabling instant recovery from a failed server, allowing for more frequent disk data backups and to duplicate all servers into two separate locations for the purpose of a fail over to either server, should it become necessary."* **Ian Dando, IT Technical Manager**

Frontline undertook a project of virtualising the server estate and putting in place a more resilient IT environment with the ability to fail over between servers.

## Results

Frontline has implemented strong foundations upon which Frank Roberts & Sons can build for the future. The solution delivers:

- Greater business continuity
- Quicker recovery in the event of a hardware or software failure
- Cost savings due to the reduced number of servers to power and cool
- Return on integration from the IT environment.
- The organisation has future plans to virtualise the remaining servers which support the SAP environment

*"We decided to virtualise with Frontline as we have used them for over ten years on a number of hardware and software implementations. Frontline has always provided an excellent service to us, both in hardware installation and continued support afterwards."* **Ian Dando**